

A man in a blue shirt is holding a large, silvery fish with a prominent dorsal fin. He is on a boat, and the background shows the water and part of the boat's structure. The entire image has a blue tint.

SnapperTackle®

“The science of fishing”

2022-23 Catalogue

Further product information available on www.snappertackle.co.nz

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A bit about us...

Since 2017 **SnapperTackle**® has been supplying independent tackle stores throughout the country. Based in Whanganui we now supply most independent tackle stores in the Lower North Island and a number in the Upper North Island and South Island.

We distribute a comprehensive range of rigs, lures, jigs, and accessories. All custom designed to suit Kiwi fishing conditions and methods. We aim to supply premium quality tackle at cracking mid-range prices.

What we offer...

In addition to our great gear and prices we offer the following benefits to customers.

Free nationwide shipping - on all orders exceeding \$250*. For orders less than \$250 we charge just the actual shipping cost which can be as little as \$3.50.

Easy online ordering - With a login you can place orders through our website, as easy as online shopping! Invoiced with standard credit terms. Contact us to create a login for you.

No minimum order quantity - Other than on very low value items we don't have any minimum order quantities, order just what you need.

Drop-shipping - Can't keep everything in stock? Talk to us about our drop-shipping service where we can ship product direct to your customers, even a single item! Ideal for smaller stores or online retailers.

Transparent pricing - Discounts based on quantity. The more you buy the more you save!

*\$250 excluding GST. Rural surcharge applies. Excludes bulky items or palletised orders.

SnapperTackle®

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SnapperTackle® Flasher Rigs

A staple in every tackle box our Flasher Rigs are sure to please thanks to their all-round outstanding quality. Available in 2 hook Recurve and 3 hook Suicide variants.

Extra heavy gauge hooks featuring a premium anti-rust coating.

Available in a range of popular and effective colours, hook sizes, and hook styles. Tied with high quality 80lb abrasion resistant monofilament trace and rigged with soft lumo beads.

Also available rigged with squid skirts over the flasher (5/0 only) - great for up-selling and highly effective in deeper waters.

Recurve Two hook variant - 4/0, 5/0, 6/0

- ▶ 80lb tough trace
- ▶ **Two** 4/0, 5/0, or 6/0 heavy gauge Recurve hooks with premium antirust coating
- ▶ 2x soft lumo beads
- ▶ Attractive packaging
- ▶ Colours: Red/Blue, Orange/Pink, Green
- ▶ RRP \$6.85

Suicide Three hook variant - 6/0

- ▶ 80lb tough trace
- ▶ **Three** 6/0 heavy gauge Suicide hooks with premium antirust coating
- ▶ 2x soft lumo beads
- ▶ Attractive packaging
- ▶ Brass alloy swivel
- ▶ Colours: Red/Blue, Orange/Pink
- ▶ RRP \$7.85

NEW: Sizes and colours!

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SnapperTackle® Heavy Duty

Flasher/Puka Rigs

Locally designed and tested.

Extra heavy gauge Circle hooks featuring a premium anti-rust coating.

Flasher Rig variant available in two popular colours: Orange/Pink and Red/Blue. Fully luminous squid skirts on the Puka rig variant. Tied with high quality 200lb abrasion resistant monofilament trace and rigged with lumo beads.

Heavy duty brass alloy swivels.

10/0 Flasher Rig

- ▶ 200lb tough trace
- ▶ Two 10/0 heavy gauge Circle hooks with premium antirust coating
- ▶ 2x lumo beads
- ▶ Brass alloy swivel
- ▶ Ideal for Hapuka/Groper, Bluenose, and XOS Snapper
- ▶ RRP \$7.85

10/0 Puka Rig with Lumo Squid Skirts

- ▶ 200lb tough trace
- ▶ Two 10/0 heavy gauge Circle hooks with premium antirust coating
- ▶ 2x lumo beads
- ▶ Brass alloy swivel
- ▶ Ideal for Hapuka/Groper, Bluenose, and XOS Snapper
- ▶ Lumo Squid Skirts (no flasher material)
- ▶ RRP \$9.99

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SnapperTackle® Bucktail Jigs

Deadly on Snapper, Kahawai, harbour Kingfish, Albacore, and Skipjack.

The “tail” is made from the highest quality natural deer hair which keeps the “tail” horizontal in the water. Heavy duty Mustad hooks. Features a luminous “belly” and vibrant holographic paint finish.

- ▶ Hand-tied
- ▶ 3D eyes
- ▶ Durable hand painted finish
- ▶ Luminous “belly”
- ▶ Made from natural Deer hair
- ▶ Heavy duty Mustad hook
- ▶ Available in 1oz, and 1/2oz
- ▶ Colours: White, Green, Pink, and Green Gold
- ▶ RRP: 1oz \$12.99, 1/2oz \$11.99

Note: Currently available colours shown.
New colours available September!



SnapperTackle® 3 Hook Lumo Shrimp Tarakihi Rigs

Designed with input from some of NZ's leading charter operators.

Three 2/0 Recurve hooks rigged with luminous shrimps. Tied on 60lb trace with sinker loop and brass alloy swivel.

Packaged in a blister box with foam trace holder insert.

- ▶ Luminous shrimps
- ▶ Three 2/0 Recurve hooks
- ▶ 60lb trace
- ▶ Brass alloy swivel
- ▶ Attractive packaging
- ▶ RRP \$6.85

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SnapperTackle® Knife Jigs

High quality holographic finish. Centre weighted for optimum action on the drop. Rigged with high quality assist hooks. Very effective on Kingfish.

- 3D eyes
- 200g and 300g weight variants
- Holographic finish
- Centre weighted
- Available in Orange, Blue, or Pink (not pictured)
- Pre-rigged with quality heavy duty assist rigs

Pink and 350g available September!



SnapperTackle® Slow Pitch Jigs

Our new range of Hyper Realistic Slow Pitch Jigs. Modelled of a Jack Mackerel these jigs are highly effective on wary fish or in clear water. More patterns are currently in development for release later in the season.

- Hyper Realistic Jack Mackerel finish
- Quality Mustad assist hooks
- Available in 40g, and 80g variants
- Attractive fluttering action
- RRP from \$12.99
- 3D eyes

Available September!

SnapperTackle®

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SnapperTackle® Kabura Slow Jig

Unique diamond head shape creates a horizontal skirt and hook placement. High quality holographic finish. Replaceable skirts. Ideal for drifting over a sandy bottom for Gurnard and Snapper.

- 3D eyes
- 100g weight
- Holographic finish
- Diamond head
- Available in Sardine or Lumo White colours
- Pre-rigged with quality assist rigs



SnapperTackle® Octopus Slow Jigs

Unique design - one of its kind on the NZ market. Super high quality polymer skirt, stretches up to 3.5x and highly durable. Glitter speckles in the skirt and head. Thick long-lasting paint job. Rigged with two heavy gauge assist hooks.

- Natural look and feel, 3D eyes
- 150g, and 350g weights
- Two heavy gauge assist hooks
- Three colours available: Natural Squid, White, and Hot Pink.
- Outstanding quality and one of its kind design.

350g available September!

SnapperTackle®

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SnapperTackle® 110mm Bibbed Minnow

Exclusive New Zealand design.

These lures are incredible for catching Kahawai and schooling Kingfish!

Amazing swimming action!

You'll notice that the hooks and split rings are securely attached to an internal high tensile wire to make sure you land that BIG one!

Rigged with high quality #6 trebles, ideal for Kahawai! Upgrade to heavier gauge singles for Kingfish!

Available in four attractive colours: Pinkie, Spottie, Mackerel, Lumo!

Our most popular lure!

Diving depth of 1-2 metres ●

Pressure tested ●

Internal through wire ●

Ball bearing rattles ●

NZ's only luminous topwater minnow ●

Great for casting or trolling ●

Fantastic price point RRP\$10.95 ●

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Terminal Tackle and Accessories

Lumo beads: Soft beads (10*8, and 6.4*8.3mm), Hard beads (10*7, and 5*8mm). Sold in packs of 50 beads or bulk.

10mm Stainless steel split rings: Available in a 50 pack or bulk.

Glow sticks: Standard and clip-on variants. Available to purchase loose or in a display box of 50 packets.

Mini LED headlamps: 100 Lumen COB LED. Powered by 3x AAA batteries (available with or without). 360° water resistance. Packed in a printed box. Ideal for countertop display and fantastic price point (RRP) of \$5.99!

SnapperTackle® Squid Skirts

Very popular and competitively priced. All skirts feature luminous eyes and the “lumo” colour option is fully luminous.

Made from durable long lasting PVC. No oily residue.

- ▶ Available in 6cm, 10cm, and 12cm
- ▶ Five skirts per packet
- ▶ Range of colours (not available in all sizes)
- ▶ RRP: 6cm \$4.50, 10cm \$5.49, 12cm \$6.49

SnapperTackle®

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SnapperTackle® 200mm Balsawood Stickbait

Our 200mm Balsawood Stickbaits are the perfect entry-level topwater lure that'll get you hooked up without breaking the bank!

Pricing:

RRP: \$49.99

Internal 200lb stainless steel through wire.

Handmade from sustainably sourced Balsawood.

Available in a range of 4 attractive colours, there's one to suit every situation!